



Facts - Questions - Information

Just the FACTS

What: The PADRE Foundation Fashion Show is a unique evening involving professional models and our own PADRE kids, who are all living with Type 1 diabetes. First and foremost, this is our largest fundraiser, assisting in funding our many educational and social events which support our youth and families. Secondly, it is a major psychosocial event. The friendships and support that develop from this event are priceless and such a help to our families throughout the years.

When: Saturday, June 17, 2023

Where: Hyatt Regency Huntington Beach Resort & Spa
21500 PCH, Huntington Beach, CA 92648

Current Major Sponsors:

- CHOC Children's Hospital
- Hoag Hospital Department of Community Medicine
- Macy's
- Tandem
- We are currently soliciting sponsors!

Cost:

- Dinner tickets \$185 per adult
- Child's plate (12 and under) \$85 per child
- Major sponsors \$2,500 and up – includes sponsorship package on NCR Form
- Family Special:
 - Parent Table \$1,800 paid in full prior to May 19 (**\$2,000 after May 19, 2023**)
 - \$100 goes towards sponsorship requirements
 - 10 dinner tickets and full-page ad

**Sponsorship packages, parent tables can be purchased by calling the PADRE cell @ 714-714-1906. Individual Dinner Tickets may be purchased online at www.padrefashionshow.org.*

Frequently Asked Questions

What is my child's responsibility in the show?

- Each child is responsible for raising \$400 to help support for the PADRE Foundation. This amount covers costs associated with all practices, dinner in the green room and a memorable t-shirt worn in the show.
- In addition, secure baskets with a value of \$50 or more that can be used in the silent auction.

How can I raise this money?

- Send personal letters to friends and family – see sample letter in packet.
- Sell raffle tickets.
- Sell ad space (*see page 3 for detailed information*) – contact businesses and family members.
- Restaurant/corporation support – a portion of proceeds go to PADRE in your child's name.
- Company matching donation programs.
- Silent auction items -Note: A 50% value of the item given goes towards sponsorship requirement only. Items may be used for an event other than the Silent Auction portion of the Fashion Show.

See Fundraising Opportunities page for detailed information

What do I expect the day of the show?

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| Please reserve this entire day, detailed times TBD | Mandatory rehearsal the morning of the show (Parents will be notified of specifics at a closer date to the show) Parents to provide lunch, snacks and low supplies. <i>Parking validations for this morning's practice <u>only</u> will be provided.</i> |
| 5:00pm | Check into the Green Room |
| 6:00pm | Dinner served in the Green Room for Models and Performers (Your child will not be joining you in the Banquet Room. Models and Performers remain in the Green Room for the duration of the show. |
| 5:00pm – 7:00pm | Guests arrive to registration and bid on Silent Auction items |
| 7:00pm | Doors open to ballroom for dinner |
| 8:30pm | Fashion show portion of the night |

What is the Green Room?

The Green Room is where your child will stay before and during the show. They are supervised by the volunteers from the National Charity League (NCL), CHOC, and T1d counselors to deal with any diabetes specific concerns. They will be having dinner in the Green Room and enjoy the time playing with friends. We have activities for the younger kids and teens will enjoy hanging out. Your child needs to bring all diabetes supplies including insulin and syringes. Adults will help with testing, but it is the parent's responsibility to administer insulin. Snacks, juice, and water will be provided. Dinner will be served. Any Celiac requests must be noted on green card.

In addition to financial support, how else can we help?

We would like each family to work 6-8 hours to support our show.

- If you are not able to afford to attend the show, sign up to work the show! *You still must raise the \$400 funds for your child to be in the show and this does not include a seat in the ballroom.*
- Sign up to work a committee by contacting Mandi@padrefoundation.org
- Volunteer in the PADRE office or set up the day of the show (silent auction, registration, etc.)

What is "ad space"?

We have a program book that is professionally designed and distributed the night of the fashion show. We sell ad space for personal family messages and business advertisements.

- Full-page ads are \$500
- Half-page ads are \$275
- Quarter-page ads are \$150
- Business card ads are \$100

Many families choose to purchase this ad space to highlight their child. Refer to the NCR Ad Form for additional information and ad specs.

Do I have to design my own ad?

You can design your own ad according to the ad specs provided.

If you need assistance, Samantha Lehmann will create a personal ad for the Fashion Show Program for \$35.00. This must be paid directly to her from the child's family. PADRE does not accept payment for her services, she is an independent contractor hired by the family based on needs.

Samantha Lehmann slehmann08@gmail.com 562-900-5501

When I purchase/sell an ad, what do I do now?

All NCR forms together with payment go to the office. All completed ads are to be e-mailed directly to info@padrefoundation.org.

Artwork Deadline: May 19, 2023:

Please be sure the NCR form includes:

- The contact person for the ad & contact phone number and/or email address.
- The name of the model/performer the ad is sponsoring.
- The desired size of the ad.
- Payment option.

Additional Information

Website Information:

padrefoundation.org has information about PADRE and all our events. There is a fashion show link, www.padrefashionshow.org where you can purchase tickets, print documents, and donations can be taken to sponsor your child.

Hotel Information:

PADRE has a discounted room rate of \$309.00/night from the Hyatt Regency Huntington Beach Resort & Spa. There is no self-parking the night of the **Gala**, valet cost is **\$15.00/car**. For reservations, go to www.padrefashionshow.org. Under the tab marked “more”, click on “hotel and directions”. Then follow the prompts to book your room. Please note that rooms will sell out.

PADRE FOUNDATION TAX ID: 501(c) 3 - #33-0099451

Contact Information:

| Name | Email | Phone | Coordinates |
|------------------|--|-------------------------------|--|
| Mary Mailman | mary@padrefoundation.org | 714- 509-8330 | Oversees the entire event coordination |
| Susan Brennan | susan@padrefoundation.org | 714-509-8330 | Oversees the production/program book for event |
| Megan Schoeff | megan@padrefoundation.org | 714- 509-8330 714-714-1906 | Oversees the Registration |
| Mandi Farmer | mandi@padrefoundation.org | 714-509-8330 657-584-7663 | Oversees the Silent Auction, flow of night |
| Samantha Lehmann | Slehmman08@gmail.com | 562-900-5501 | Ad designer and Book designer |
| Jennifer Blair | | | Oversees the Green Room |
| Michelle Bastos | michelle@padrefoundation.org | | Fashion Fitting Coordinator |
| Shatise Godoy | | | Invitation Coordinator |
| | | | New Family Coordinator |
| | | | Silent Auction Coordinator |
| | | | Wine Wall Coordinator |
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